

**Digital TV IS COMING FEBRUARY 17, 2009. What will you do with your old analog set?**

**Recycle it with SIMS RECYCLING SOLUTIONS**

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***Responsible Electronics Recycling. . .What Does That Mean?***

TVs contain a number of hazardous substances such as lead, and copper. You've heard of lead poisoning, and TVs contain plenty of lead—between **4-6 pounds each!**

When exported for recycling, TVs are often processed outdoors and along rivers, and dumped along roadsides. When this happens, or when TVs are thrown away in your community landfill, these hazardous substances can pollute the air, soil, and water, posing a threat to your environment and health. This is not responsible recycling!

***What can you do?***

- Choose domestic recycling
- Choose environmentally safe practices that recover all materials.
- Choose no landfill

**CHOOSE SIMS RECYCLING SOLUTIONS.**

Sims is a closed loop recycling solution for your analog televisions and other used electronics. TVs will be separated into component materials including leaded glass, aluminum, copper, and plastic. Plus, our no landfill policy for all electronics and electronic components combined with domestic processing means you can rest easy knowing you've acted responsibly.

- ***With 14 locations across North American, Sims makes it easy to recycle your TV.***

Sims will recycle your TVs and other electronics for 25 cents per pound.\*). When you recycle with Sims you are partnering with our worldwide family in practicing true *environmental stewardship*.

**Visit us on the Web at: [www.SimsRS-NA.com](http://www.SimsRS-NA.com)**

\*In California Sims will pay 5 cents per pound for properly documented SB 20 CEW qualified televisions