

February 2012

The Pampered Chef[®]
Consultant News



Open
THE DOOR TO
more

You'll LOVE
February!
page 2



You are the **Heart** of the **Business!**

February is a wonderful time to love The Pampered Chef®, and what better way to warm hearts than to suggest hosts invite their friends to warm up with a Sweats & Slippers Show? See page 7 for great booking tips from Manitoba Director Heather Middleton. If you're a Consultant, Senior Consultant or Team Leader, the more Shows you book, the more you increase your sales, and the faster you'll be on your way to earning one of our TPC Sales Challenge medals and rewards. I would love to see you onstage at National Conference!

What could be more exhilarating in the cold winter landscape than the thought of basking on the beaches of Hawaii, like our 2011 achievers are? Next year you could be cruising your way to romantic ports of call. Set your sights on a Gold, Silver or Bronze level trip so you can join us. Use DOUBLE trip points on February commissionable sales to speed you on your way.

And, don't forget to Fire Up Your Recruiting in February! You can earn points for each new Consultant who joins your Team, then use your points on a wide array of grilling products. Check out the details inside.

It's important to remember that recruiting helps others, too. You just never know who could benefit from starting her/his own business. And as you recruit, your own business grows and you will be earning your way towards your Irresistible Destination and Excellence Awards!

Finally, as you launch your hearts month, please be sure to let every guest know about Round-Up from the Heart® trivets at your Shows. Helping feed Canada's hungry is a perfect way to love from the heart in February!

Janice

Janice Gerol, Vice President and General Manager
Canada & Mexico

The Pampered Chef®
irresistible
destinations
2012

What can you do with an **extra day** in February?

Earn more
DOUBLE
incentive trip points!

You get double incentive trip points for commissionable sales held and submitted Feb. 1–29.*

Reach your travel goals sooner as your points add up!

Are you packed yet?

Attention Hawaii travelers! You have six bonus days in March. Just for you, Feb. 1 – March 6 are also double points days.**

*Double sales points will be awarded on commissionable sales held Feb. 1–29, and submitted no later than midnight CT on Feb. 29, 2012. See Consultant's Corner for official Incentive Trip Rules & Earning Requirements. Double points will be reflected as bonus sales points on My Incentives Calculator.

**Applies to Consultants who earned Gold or Silver in Irresistible Destinations 2011 and are traveling to Hawaii in February 2012. All commissionable sales held Feb. 1 – March 6, 2012 and submitted by midnight CT on March 6, 2012 will be awarded double sales points.



Go for TPC Sales Challenge

GOLD!

No 5 a.m. practices or giving up sweets — we've made it easy to go for the medal level of your choice.

Set Yourself Up For Success

Print your Route Map and make a plan. You have until June 30 to achieve it and claim the \$300 gift card of your choice! When you attend National Conference, you'll stand proudly during the medal celebration.

Try these training tips

Strive for momentum and consistency in your business by using our proven and simple Success Plan: Have 15 Shows booked on your calendar, coupled with the 10-3-2 Show Success Formula (10 buying guests, 3 bookings and 2 recruit leads from each Show). Canada's top Consultants agree that this can build your business, starting now.

- Book at least 1 Show a week for 26 weeks, 2 Shows a week for 13 weeks or 2 Shows every 2 weeks. With a Show sales average of \$600, 1 Show each week will get you the gold.
- Consider batching Shows: 2 Shows in 3 days or 4 Shows in 2 days.

By building your business on a solid, actionable set of plans, you'll create momentum and consistency, and will earn at least \$3,500 in commissions. There are other perks as well: If you are in your first 90 days of business, you'll have achieved Pampered Chef® dollars and be well on your way to both levels in the Yes, I'm Cookin'! program. Plus, with solid, consistent success, you can also look forward to your choice of Irresistible Destinations and chart your course.

What else comes with all this? It's the opportunity you give your hosts and guests to have our incredible products in their kitchens, and join you in all the fun and excitement as customers or new members of your Team!

Jan. 1 – June 30, 2012

Exclusively for Consultants, Senior Consultants and Team Leaders. Choose your level and go for it!

GOLD Medal
\$15,000 or more

- Choose from a selection of five \$300 gift cards from different national retailers, including a spa getaway, jewelry, car fuel, home theatre enhancement or a fabulous family meal celebration.



SILVER Medal
\$12,000–\$14,999.99

- Be entered into a draw for a chance to win one of the \$75 Visa® gift cards.



BRONZE Medal
\$10,000–\$11,999.99

- Receive a TPC Sales Challenge Bronze medallion.
- Your name published online as a Bronze medal achiever.
- Attain solid business momentum to take you through summer into fall!



You'll have consistent commission and future bookings on your calendar.

going pink

GET **FREE** EXCLUSIVE PINK ITEMS
IN FEBRUARY, MARCH & APRIL!

Hold and submit 2 Shows in each month
and you'll receive exclusive pink items!



2 FEBRUARY SHOWS

FREE! *Market Tote and
Lunch on the Go! Tote*

Get yours now! These stylish totes will be available to your customers through our April Mother's Day Special. Earn them NOW so you can share them at your April Shows!

Market Tote \$21.00

Lunch on the Go! Tote \$15.00

"The Going Places promotion was a huge incentive for our Team!"

The three-month promotion made it easy to earn and kept my Team and me committed to consistency with our businesses. By applying a little bit of planning and foresight, we had everything we needed for our Team to grow. Plus, the bags are stylish and constantly attract attention to my business. None of us minds having baggage anymore with this attractive paisley collection!"

Director Kathryn Simpson, Tisdale, SK

2 MARCH SHOWS

FREE! *Help Whip Cancer®*
baking products



Bake a difference at your May Shows: These coordinated cooking tools will get everyone talking about how to Help Whip Cancer®!

Paisley Oven Mitt \$15.00

Paisley Oven Pad \$11.50

Cake Tester \$6.25

Pink Classic Scraper FREE to May guests with \$80 purchase

2 APRIL SHOWS

FREE!
Going Pink Apron

Wear it at your Help Whip Cancer® Shows, and you'll be a stylish conversation starter: the perfect reminder for hosts and guests that Help Whip Cancer® rewards everyone!



Male Consultants will receive a half-apron.



bonus!



2 SHOWS IN EACH OF THE 3 MONTHS

FREE! *Going Pink Umbrella*

Keep your days warm and bright, even in the rain: a special thank-you for your commitment to Help Whip Cancer®!

Male Consultants will receive a black umbrella with white trim and logo.

Note: To receive the Going Pink items FREE, at least TWO Cooking Shows, Catalog Shows, Fundraiser Shows and/or Pampered Bride® Shows of at least \$200 in guest sales (before tax and shipping) must be held in the earning month noted below and submitted no later than midnight CT on the last calendar day of the month.

Market Tote & Lunch on the Go! Tote: Feb. 1–29, 2012 • Help Whip Cancer® Products: March 1–31, 2012 • Going Pink Apron: April 1–30, 2012

To receive the FREE Going Pink Umbrella, at least TWO Cooking Shows, Catalog Shows, Fundraiser Shows and/or Pampered Bride® Shows of at least \$200 in guest sales (before tax and shipping) must be held and submitted in each of the following months: February, March **AND** April 2012.

Yes, I'm Cookin'!

New Consultant makes a solid start AND gets extra rewards!



Earn great business tools at two levels of achievement

Yes, I'm Cookin'! gives new Consultants a solid start to their businesses in their first 90 days. And, it offers business-building rewards to achievers. Lisa Ragno of Ontario

is a 2011 achiever and as a result, her business is off to a great start in 2012.

Lisa first heard about Yes, I'm Cookin'! from her upline Director after she decided to start her new business. Lisa shares, "I thought this business would be fun and I knew I could use

the extra money. I had lots of help from my upline, Teresa Catalli, and it wasn't difficult to meet the requirements. My confidence is high and working with my Team makes it a lot of fun. I definitely recommend Yes, I'm Cookin'! to all new Consultants."

Yes, I'm Cookin'! helps Consultants focus on the key actions for a successful business — sales, Shows, training and recruiting. The two levels of achievement and rewards are in addition to the New Consultant Rewards Program. Any way you look at it, new Consultants who achieve can't lose!

Full details are available in the Getting Started Resource Center on Consultant's Corner.

Ready, Aim, Achieve – *Excellence!*

Achieving excellence is definitely within your reach. Consultants just like you are achieving Excellence Awards. Be inspired by these two achievers, and join them on stage to receive your dazzling new diamond jewelry this year at National Conference!



Advanced Director and Excellence Awards Personal Sales Achiever Natalie Kristjanson (ES)

from Manitoba, LOVES the persona that beautiful jewelry creates, and says, "I'm more motivated to see my Team succeed when I think of how I feel

when I'm wearing this elegant, shining award that comes directly from working with excellent products and excellent people!"

2011 marked Natalie's seventh year as an Excellence Awards achiever. How does she do it? "Consistency and a couple of good plans ... setting your pace for and throughout the year," she says. "When Team members know what their MORE is, they can accomplish so much more. Having a specific goal and working towards it is so rewarding. I ask my Team, 'Do you know what your MORE is? Set your goal, share it with your Director, then go for it.'"



Advanced Director and Excellence Awards Personal Sales Achiever Michelle Kelly

from Ontario, has consistently achieved Excellence Awards starting with her second year in business. Michelle says, "I achieved the excellence I was striving for by actively and regularly showing, selling and recruiting. I love

the recognition, walking across the stage and being awarded the beautiful jewelry every year. And the Pampered Chef® dollars really help me with business expenses."

No successful businessperson achieves success alone, and Michelle is totally committed to supporting and encouraging her Team to LOVE The Pampered Chef® all the way to the National Conference stage.

Be inspired to achieve too!

You can earn in 4 categories and you have an extended earning period until May 31, 2012 (May 1 for Developing Leaders) to earn stunning new jewelry. There's **MORE:**

Once you have achieved, make it a date to attend National Leader Day on Aug. 9 in Toronto, and you'll also receive 500 Pampered Chef® dollars.

Read complete details on Consultant's Corner, then ... Ready, Aim, Achieve!

And we'll see **YOU** on stage this August!



Theme Shows:

A Fun & Comfy way to market!



Heather Middleton,
Manitoba Director

Nothing says fun more than a get-together with the girls and comfort food ... especially in the middle of winter! Power your business into spring 2012 by offering theme Shows like Sweats & Slippers.

This is the perfect time to try a Girls' Night In, with comfy clothes and a yummy dessert like the *Microwave Rocky Road Brownie Dessert*. Look for creative ideas in the pages of *Your Winter Marketing Guide*. They're a great way to book more Shows and sell more products.

It's easy to dream up new variations on a theme

Manitoba Director Heather Middleton is doing just that. Heather shares, "Theme Shows like Sweats & Slippers are a lot of fun, and in the fall I gave a Chocoholics party featuring the *Microwave Rocky Road Brownie Dessert*, straight out of *Your Winter Marketing Guide*. I told my guests, 'Because it's so good, I'm not sure if you're going to love or hate me later for teaching you this awesome brownie recipe that is microwaved in around 10 minutes!' Next, I gave a Quick & Easy Appetizer Show and offered the *Brown Sugar-Dijon Brie*; what a hit! I teach/coach my hosts how to entertain with all the "Wow" factor, but none of the fuss."



Share the "Wow" factor

Heather's really warming up to fun theme Show ideas and her business results show it. She adds,

"Who wouldn't thoroughly enjoy a comfort food night? For 2012 I'm offering a Soup & Slippers evening, continuing with the one-hour Show idea from *Your Winter Marketing Guide*. I've had a few people say they weren't interested in booking, but then reconsidered once I suggested this cozy theme. I'm pretty sure when people are changing into their slippers at night, they'll be thinking about booking, too!"

"Next, I plan to offer a Healthy Start Show. I'm thankful The Pampered Chef® has so many great recipes to choose from and keeps the fun aspect alive with great suggestions in *Your Winter Marketing Guide!*"

To learn more about theme Shows with fun, delicious ideas like the ones Heather's using, go to Consultant's Corner, and get ideas directly from *Your Winter Marketing Guide!*



Get Fired Up

FOR RECRUITING!

Earn 100 points for every new Consultant you recruit in February & March*.

100 Points Options



7 options for only 1 Recruit!



these grill combos are full of HOT NEW products!



EXCLUSIVE COLOR to The Pampered Chef®

* New Consultant must submit \$1,500 in commissionable sales in their first 30 days.

200 Points Options



500 Points Options



Get Fired Up

Earn 100 points for every new Consultant you recruit in February & March*.

100 Points Options



1. Cool & Serve Square Tray, Mini Spoons and Tongs Set, Quick-Stir® Pitcher, 8-qt. (7.6-L) Collapsible Bowl, Outdoor Serving Set

5. BBQ Pizza Pan, BBQ Flexible Turner, BBQ Mitt, *The Pampered Chef® Great Grilling Recipes*, Beer Barbecue Sauce, BBQ Basting Brush



2. Collapsible Basket, Outdoor Party Plates, Outdoor Utensil Set, Outdoor Tumblers, Party Sticks – limited quantities available

6. BBQ Roasting Pan & Can Holder, BBQ Slotted Spoon, Cherry Chipotle Barbecue Sauce, BBQ Mitt, BBQ Tongs



3. Salad & Berry Spinner, Cooling Insert, Salad Bowl Lid, Outdoor Serving Set, *The Pampered Chef® Spin On Salads Recipe Collection*

7. BBQ Tongs, BBQ Basting Bottle, BBQ Turner, BBQ Cleaning Brush, BBQ Grill Basket, Smoky Applewood Rub



EXCLUSIVE COLOR to The Pampered Chef®

4. Weber Smokey Joe Grill in an exclusive color – limited quantities available.

200 Points Outdoor Grills



1. Weber One-Touch Silver 22.5" (57.2 cm) w/cover

2. Char-Broil Two-Burner Gas Grill

3. FireSense Patio Fireplace/Grill

500 Points Outdoor Grills & Smoker



1. Weber Performance Charcoal Grill

2. Weber Smokey Joe Mountain Cooker Smoker

3. Char-Broil Four-Burner Gas Grill with Sideburner

* New Consultant must submit \$1,500 in commissionable sales in their first 30 days.


discover the chef in you®

Rules

You will receive 100 promotion points for each new Consultant who starts Feb. 1–March 31, 2012 and submits \$1,500 in commissionable sales in their first 30 days. There's no limit to the number of points you can earn. Beginning March 1, each time a new Consultant qualifies, you will receive an email from the Home Office to congratulate you and inform you that points have been deposited into a "bank" that you can view on the redemption page on Consultant's Corner. You can redeem points as earned OR you can save your points until the end of the promotion to maximize your reward. All points must be redeemed by May 31. If you have not redeemed any of your points by midnight CT on May 31, 2012 you will receive a default award of 25 Pampered Chef® dollars and the points will be forfeited.

Allow 4 to 6 weeks from selection date for delivery. Once items have shipped no exchanges may be made. In the event that the manufacturer changes or discontinues an item, or a product is unavailable due to reasons beyond our control, we reserve the right to substitute an item of equal or greater value.

FREE Cookware*

Start
Feb. 1-29!



Get a handle on
an opportunity
that **really cooks!**

Choose one **FREE** when you
start in February:*

- Executive 11" (28-cm) Grill Pan & Grill Press, \$201 value
- Stainless 12" (30-cm) Covered Skillet, \$260 value
- Executive 12" (30-cm) Skillet & Glass Lid, \$237 value

get started
TODAY \$**105!**
for as little as

Your Consultant is:


The Pampered Chef[®]
discover the chef in you[®]

* When you reach \$1,500 in commissionable sales in your first 30 days. The average new Consultant does this in just three Cooking Shows, and earns at least \$300 commission.

Note: Your Independent Consultant Agreement must be received in the Home Office between Feb. 1 and midnight CT on Feb. 29, 2012. To qualify, you must submit \$1,500 in commissionable sales within your first 30 days, as noted in your welcome letter from the Home Office. Beginning the week of March 1, you'll receive an email from the Home Office upon achievement, asking you to make your selection of award. Your award will ship after your selection has been made. You must make your selection by midnight CT on April 30, 2012. If your selection is not made by April 30, you'll receive a default award of 25 Pampered Chef[®] dollars and your selection will be forfeited.

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Round-Up *from the Heart*[®] Arrondir avec Cœur[®]



Hearts month is also time to remember those less fortunate than we are. The number of Canadians in need of access to food banks continued to rise in 2011. When Consultants, hosts and guests purchase Round-Up from the Heart[®] Trivets, **\$2 from every sale is donated to Food Banks Canada and provides \$16 worth of food!**

There's also an opportunity to round up product orders to the nearest dollar or more at each Show. With this round-up, the donation goes directly to more than 400 food banks in Canada closest to where the host lives. And Consultants who contribute at least \$200 to our program will qualify for recognition at National Conference 2012.

Take note of the seven days of Hunger Action Week, March 4–10, which coincide with Canada's 16th Pampered Chef[®] birthday celebration. What better way to celebrate than to join with us in supporting Canada's hungry families and getting involved in the fight against hunger? Try one of these Seven Ways in Seven Days:

1. Sell Round-Up from the Heart[®] Trivets at every Show. Give yourself a specific goal for each Show. Leaders, you can set up a Team challenge for some friendly competition.

2. Display the Round-Up from the Heart[®] Trivet at all of your Shows. If you don't have a Trivet, be sure to order your sample (#NF25) for \$13.75 on your next Supply Order.

3. Make sure you mention Round-Up from the Heart[®] to every customer at every Show. As part of your full-

service checkout, you can say, "How much would you like to round up to?" Some guests will round up beyond the next dollar; all you need to do is ask.

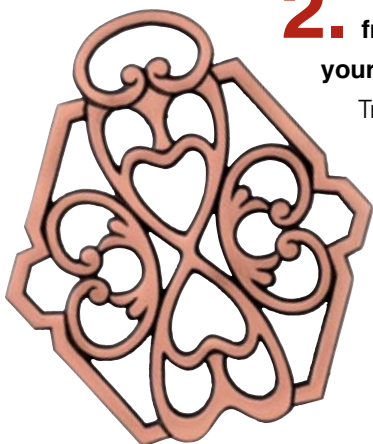
4. Volunteer at your local food bank. We've expanded our donation list to more than 400 Canadian food banks. Get your Team, friends and family to serve together, and don't forget to send us a picture! Email your pictures to: charitable_giving@pamperedchef.com

5. Watch the Food Banks Canada PSA video online at: <http://www.youtube.com/watch?v=VsClzDgdRdl> and share it with your friends via your favorite social network sites.

6. "Like" your local food bank as well as Food Banks Canada on Facebook[®], and/or follow them on Twitter.

7. Consider a product drive and/or a canned food drive for your next Show or Team event, and donate the items to your local food bank. Many food banks need hygiene products: shampoo, toilet paper, soap, toothpaste, baby diapers, formula, etc.

Consider leveraging a portion of your business and time for Hunger Action Week. Be a big part of the solution to hunger in Canada.



Celebrating Directorship & Beyond

Congratulations on promoting Dec. 1!

Advanced Director



Natalie Kristjanson (ES), MB

Upline Director: Carla Rempel

"My secret to success in my business is consistency and a couple of good, simple plans that set me up in January and February for a good year. Then the consistent follow-through sets my pace, and that pacing is what helps me realize what's possible to be able to stay consistent in great months, and in the thin ones. My Team and our Show guests love hearing that I've been a successful, part-time Consultant while continuing to work full time in occupational therapy, and that if I can do that, anyone can!"

New Directors



Grace Do, ON

"I'm really looking forward to helping my Team get the MORE they are looking for! This business has so much to offer and I want to encourage and inspire my Team to achieve anything they want from their businesses! In the short time I have been a Director, I've been able to utilize and develop my leadership skills through working with my Team and helping them reach for and achieve their goals!"



Lesa McHugh, ON

"My goal for my Team is to work with them to achieve the success in their businesses that I have been able to achieve and enjoy in mine. Like some others who joined the business, I wasn't planning on becoming a Director at first. But when I realized what a difference it would make in my income, my desire to go for MORE grew. That, and a little planning, are all it took to get me to Director!"



Carolyn Patenaude, MB

"I began gearing up my business to go for MORE. I wanted to work smarter, not harder, so I have been sharing the opportunity and recruiting more. I have a wonderful Team and I look forward to continue supporting each one so that they can thrive and have their MORE, too! This is the perfect business for me and doing a few Shows a month has fit my lifestyle great! It is fun helping others start their own businesses."



Sandra Whiting, MB

"At first I hadn't given much thought to becoming a Director. But the support and encouragement I received from my upline, Natalie Kristjanson and Carla Rempel, helped me see what was achievable, and they continued to support me as I grew my Team. They helped show me the benefits of becoming a Director and cheered me on along the way. In turn, I'm helping my Team see their potential and encouraging them to achieve their business goals!"

New Team Leaders:

Helene Brisson, ON

Andi Edwards, BC

Brenda Buettel, BC

Susan Gallant, NS

Louanne Campbell, ON

Dana Huber, MB

Kathy Carty, AB

Tammy Huculak, AB

Amanda Cuddy, ON

Joanne Schneider, AB

Bethany Daechsel, SK

Christiane St-Amour, QC

Holly Deufemia, SK

Joclyn Walker, AB

Congratulations **FAST TRACK** Achiever Sandra Whiting!

Sandy just earned her first **\$500 cash bonus** by promoting to Director in her first 90 days.

How did she do it? Sandy said, "By believing this goal was achievable, and receiving support and encouragement from my upline Directors, I grew and nurtured my Team."

Way to go, Sandy!

Fast Track To Director is exclusively for new Consultants. It allows those who promote to Director in their first 90 days to earn a \$500 Reward. You can earn as much as \$2,000, and achieving Fast Track To Director really super-charges your business!

For details, go to Consultant's Corner > Consultant & Leadership Training > Fast Track to Director.

Remember, new Consultants who started in December will have an extra 30 days to achieve their cash bonus!



December

Top Achievers

Congratulations to the **35 NEW Senior Consultants** who promoted December 1!

2 or more Personal Recruits

Recruiter	# of Recruits	Title
Shandell Rodermond, AB	4	TL
Fay Carslake, ON	3	A
Kimberly Moreau, ON <i>ES</i>	3	A
Joy Carruthers, NB	2	A
Trish Ellison, BC	2	A
Amie Lewis, SK	2	D
Heather Middleton, MB	2	D
Linda Runions, ON	2	D
Pamela Stavenes, BC	2	D

3 or More Personal Team Recruits

Recruiter	# of Recruits	Title
Mellisa Toennies, AB <i>ES</i>	7	A
Joy Carruthers, NB	3	A
Fay Carslake, ON	3	A
Kimberly Moreau, ON <i>ES</i>	3	A
Daiana Silvestri, ON	3	D
Corinne Sponagle, ON	3	A

\$20,000 Career Sales

All \$20,000 Career Sales achievers are awarded with this elegant silver chef's hat necklace and receive a 2% increase on their personal commissionable sales.



Melissa Bohach, AB
 Holly Deufemia, SK
 Tracey Fron, ON
 Amanda Gould, ON
 Sherrill Judge, ON
 Jennifer Larson, SK

Rhonda Mann, ON
 Roxanne Millette, SK
 Jennifer Picard, ON
 Gina Quon, SK
 Lori-Ann Sacrey, NL
 Tammy Tucker, BC

Organizational Sales Volume

Name	Sales	Title
1. Donna Sickinger, ON	\$1,115,768.66	NE
2. Suzanne Olejnik, ON	\$739,027.46	E
3. Cathy Barber, ON	\$512,383.07	SE

Find additional new
 Consultant Recognition
 on Consultant's Corner
 in the Recognition and
 Incentives section.
 Look for New Consultant
 Recognition & Resources.





Top 20

Personal Sales

Name	Sales	Title
1. Natalie Kristjanson, MB <i>ES</i>	\$16,518.64	A
2. Marci Sheward, SK <i>ES</i>	\$15,803.78	A
3. Lise Perron, ON <i>ES</i>	\$14,408.96	A
4. Kimberly Moreau, ON <i>ES</i>	\$13,941.58	A
5. Shandell Rodermond, AB	\$13,385.35	TL
6. Mellisa Toennies, AB <i>ES</i>	\$13,068.70	A
7. Jennifer Shaver, ON <i>ES</i>	\$12,074.35	A
8. Teresa Jackson, AB <i>ES</i>	\$12,011.69	D
9. Julie Sollows, BC <i>ES</i>	\$11,652.33	D
10. Tanya Johnstone, AB	\$11,472.44	D
11. Esther Chapple, AB	\$10,993.89	A
12. Trish Dayman-Ross, ON	\$10,175.96	S
13. Micheline Millar, AB	\$10,009.51	A
14. Deb Forster-Yeudall, ON <i>ES</i>	\$9,633.00	A
15. Lori Balyk-Ostrom, ON	\$9,503.67	D
16. Deb Camenzind, BC	\$9,364.78	D
17. Sunny Stump, BC	\$9,228.18	A
18. Jennifer Wallace, ON	\$9,221.98	D
19. Andrea Sale, AB <i>ES</i>	\$9,074.32	D
20. Stefanie Siska, ON <i>ES</i>	\$8,604.44	D

Top 10 Personal Sales + Personal Team Sales

Name	Sales	Title
1. Mellisa Toennies, AB <i>ES</i>	\$65,285.02	A
2. Francine Fortier, ON	\$43,100.84	E
3. Marci Sheward, SK <i>ES</i>	\$41,016.13	A
4. Jennifer Shaver, ON	\$39,503.13	A
5. Natalie Kristjanson, MB <i>ES</i>	\$37,309.74	A
6. Trish Ellison, BC	\$34,790.77	A
7. Cathy Johnson, AB	\$34,411.88	E
8. Kimberly Moreau, ON <i>ES</i>	\$33,873.72	A
9. Stefanie Siska, ON <i>ES</i>	\$32,613.13	D
10. Micheline Millar, AB	\$31,100.13	A

Top 10

New Consultants*

Name	Sales
1. Anna Wiebe, AB	\$5,679.17
2. Corie Haslbeck, MB	\$3,803.86
3. Sandra Beauchamp, QC	\$3,422.02
4. Larissa Parry, BC	\$3,235.17
5. Tennille Ehnes, AB	\$3,097.80
6. Amy Graham, ON	\$3,073.21
7. Grace Caputo, ON	\$2,977.49
8. Leisa Affleck, AB	\$2,940.99
9. Gina Quon, SK	\$2,853.87
10. Antonella Green, BC	\$2,798.57

ES This symbol denotes an *Elite Seller*.

To qualify as an Elite Seller, Consultants must have \$85,000 in personal commissionable sales in the past rolling 12 months and \$7,000 in personal commissionable sales in the current month. Elite Sellers earn an additional 2% commission on personal sales for their earning month. They also qualify as a Director for that month and are eligible for Director privileges and awards.

*New Consultants in their first 90 days with top December sales.



The Pampered Chef®

irresistible destinations 2012

Janice says:

"Turning desire into action is something your guests do at your Shows when they buy Pampered Chef® products. Along with turning your own desires into action to get your MORE, set your sights on our romantic, alluring Gold level irresistible destination ports of call. Alberta Director Andrea Sale, 2011 Gold level achiever, uses a simple plan for growing her business and achieving her irresistible destination goals. This can be you!"

"Traveling with The Pampered Chef® to Prague in 2011 exceeded all of my expectations," Andrea shares. "My husband and I had an unforgettable, exciting time and received five-star treatment! And here's how we got there: It's important to break down the points required into simple monthly goals. Plan for success by doing a Power Hour: A series of 15-minute segments each of coaching, talking to your Team, recruiting and searching for new business. Be consistent in your Show schedule, intentional about your recruiting and at the start of every Show, share the three ways to experience The Pampered Chef®."

"I also believe in communicating your earning goals clearly to your Team and upline. I'm never afraid to say, 'I need help!' or, 'I'm trying to reach a goal this month.' Dedicate time to building and running your business just as you would to any other

high-priority item in your life. Integrating the Power Hour into my business revolutionized it!"

It's your turn to live the dream of your own 5-night Mediterranean adventure: The magic and excitement of Barcelona, where medieval meets modern in this large beautiful,

bustling European center, will absolutely enchant you. The magic continues from there as you sample the beaches of Cannes, along with culture and luxury in Florence, Pisa and Rome. The Gold level is a very achievable goal!



Don't forget to take advantage of **DOUBLE POINTS** in February!

A monthly publication
for Consultants of
The Pampered Chef®—Canada Corp.

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ideas and suggestions to:
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(416) 760-4010

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Phone (905) 475-7658
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85 Citizen Court, Units 12 & 13
Markham, ON
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february 2012



sunday	monday	tuesday	wednesday	thursday	friday	saturday
			1	2	3	4 Spring Into Action events
5	6 Call TPC Audio Blog (416) 760-4010	7 Check PC NewsWire	8	9 Commission statements mail/direct deposit	10	11 2011 Irresistible Destinations Gold & Silver Level trips begin
12	13 Call TPC Audio Blog (416) 760-4010	14 Check PC NewsWire Happy Valentine's Day!	15 Mid-month mail/fax PamperedPartner® orders due 2011 Silver Level Irresistible Destinations trip ends	16	17 2011 Gold Level Irresistible Destinations trip ends	18
19	20 Call TPC Audio Blog (416) 760-4010 Family Day, Canada Office closed	21 Check PC NewsWire	22	23	24	25
26	27 FedEx® and Purolator® DEADLINE Mid-month direct deposit posts Call TPC Audio Blog (416) 760-4010	28 Check PC NewsWire	29 Last day: Double Points & Feb. Sales Promo Last business day mail/fax PamperedPartner® orders due			

March 2012 - Canada's 16th Anniversary!

- | | |
|---|---|
| 1 Spring/summer selling season begins | 15 Mid-month mail/fax PamperedPartner® orders due |
| 4 Round-Up from the Heart® Hunger Action Week | 17 Happy St. Patrick's Day! |
| 9 Commission statements mail/direct deposit | 28 FedEx® and Purolator® deadline |
| 11 Daylight Saving Time begins | 30 Last business day mail/fax orders due |
| | 31 Last business day PamperedPartner® orders due |

promotions & programs

For complete details on all promotions, please refer to the individual flyers in *Consultant News* or on Consultant's Corner. You can also listen to [let's talk promotions](#) for ideas to boost bookings and sales!

♥♥ Feb. 1–29 **DOUBLE** incentive trip **POINTS** for February sales!* ♥♥

*Double points do not count toward trips earned based on commissionable sales. See Consultant's Corner for complete details.

FEBRUARY

February hosts **SAVE 60%** on **TWO Baking Essentials!**



Hosts may choose two of the following bonuses **FREE**, including two of the same product, for having **10 or more** buying guests:

- Sweet Cinnamon Sprinkle (LV30)
- Sweet Caramel Sprinkle (LV31)
- Lemon Sprinkle (LV32)
- Sweet Apple Sprinkle (LV33)
- Korintje Cinnamon (LV34)

See flyer for complete details.

MARCH

March hosts can select **ONE** at **60% OFF!**

- Open Stock Stainless Cookware
- Open Stock Executive Cookware
- Stainless Mixing Bowl Set
- Grill Pan Bundle

When guest sales are **\$750 or more**, hosts can select **TWO** at **60% off** and add the cookware sets to their choices.



See flyer for complete details.

APRIL



When guest sales are **\$200–\$749.99**, select **ONE** bamboo item or set at **60% off!**

When guest sales are **\$750 or more**, select **TWO** items or sets from our Bamboo Collection at 60% off!

Choose from **11 items and sets**.

See flyer for complete details.

host specials

guest specials

20% OFF
unglazed Stoneware
& Metal Bakeware!

See flyer for complete details.

With **\$80 purchase**, guests receive **FREE:**

- 1 ½-cup (375-mL) Square Leakproof Glass Container (RB76)

With **\$110 purchase**, guests can choose **ONE FREE:**

- 1 ½-cup (375-mL) Square Leakproof Glass Container (RB76)
- 3-cup (750-mL) Square Leakproof Glass Container (RB77)
- 5 ¼-cup (1.2-L) Rectangle Leakproof Glass Container (RB78)

See flyer for complete details.

PLUS!
The Grill Pan Bundle for **\$169** – a \$211.50 value! (RB80)

With **\$80 purchase**, guests choose **ONE FREE:**

- Bamboo Slotted Spoon Set (RB87)
- Bamboo Spoon Set (RB88)

With **\$110 purchase**, choose **ONE FREE:**

- Bamboo Slotted Spoon Set (RB87)
- Bamboo Spoon Set (RB88)
- Bamboo Petite Snack Bowls (set of 4) (RB89)
- Bamboo Small Snack Bowls (set of 2) (RB90)
- Bamboo Cracker Tray (RB91)

See flyer for complete details.



To qualify for the February Host/Guest Special, Shows/orders must be received in the Home Office no later than midnight CT on March 15, 2012.

To qualify for the March Host/Guest Special, Shows/orders must be received in the Home Office no later than midnight CT on April 15, 2012.

To qualify for the April Host/Guest Special, Shows/orders must be received in the Home Office no later than midnight CT on May 15, 2012.

Consultant sales promotions

going pink

Hold and submit at least **2 Shows in February, March and April** and receive **exclusive pink items. Do it in all three months and receive a bonus item!**

- 2 February Shows, receive a Market Tote and Lunch on the Go! Tote.
- 2 March Shows, receive 2012 Help Whip Cancer® Guest Special products.
- 2 April Shows, receive a Going Pink Apron.
- **BONUS!** 2 Shows in EACH of the 3 months, and receive a Going Pink Umbrella.

See pages 4 and 5 for complete details.



Consultant recruiting promotion

February – March 2012 Fire Up your Recruiting!

Recruiter: Earn 100 points for every new Consultant who starts in February and March. Points can be redeemed for Pampered Chef® products or grills.



Recruit: Start Feb. 1–29 and receive choice of Stainless 12" (30-cm) Covered Skillet, Executive 12" (30-cm) Skillet and Lid, or Grill Pan & Grill Press.



other programs & promotions

irresistible destinations 2012 incentive trip
Jan. 1 – Dec. 31, 2012

The Pampered Chef® Excellence Awards
May 1, 2011 – May 31, 2012
(Developing Leaders ends May 1, 2012)

Fast Track to Director
\$500–\$2,000 available to earn for new Consultants

Yes, I'm Cookin'! (for new Consultants)

Director Plus (for new Directors)

New Director promotion
bonus of 250 Pampered Chef® dollars

Round-Up from the Heart® 2011
Sept. 1, 2011 – Aug. 31, 2012.