



**WHEN THE POWER GOES OUT . . .**  
**Relax, you planned for it.**

**This is extremely important and timely. It's about something that you've either experienced already, or are about to.**

**Power outages are becoming MUCH MORE COMMON than ever before. And so is severe weather!**

There's one other thing ...

The Chicago area is our nation's Power Outage Capital. And that's pure fact.

You know the routine when the power goes out at your home or business. Everything grinds to a halt, or nearly so. And if it's during a severe storm — which is when most outages in our area occur — you have no lights, refrigeration, heating, cooling, electronics ... or sump pump. Now maybe you have a backup system for your sump pump, but that battery won't last forever. It has to be charged up. And you still won't have power to your home or business.

In late-June, multiple power losses were experienced in the Chicago area. Over 289,000 customers went without power. And believe it or not, as you read this, some of them are still without power as a result of the two tornadoes and violent storms that hit the area on June 21st!

Still without power! That could be you.

And it's not going to get better. The aging power grid is being taxed — especially during heat waves and severe weather ... and various, hard-hit regions are more prone to failure. And that's not all — in 2010 and 2011, excessive rains have produced unanticipated flooding in the Chicago area and most of Northern Illinois. These are times of unexpectedly inclement weather, the kind that produces heat waves, flooding, severe storms, tornadoes and more downed power lines. All you have to do is look around and see the toll our most recent storms have taken. And along with them come the risk for flood damage, mold growth, food spoilage and substantial monetary losses to businesses.

So far, the summer season has been especially tough on electrical power customers!

Not only that, **security systems** need electricity. How secure is your home with the lights off for more than 24 hours? With prolonged power loss, the risk in nearly any neighborhood increases for dark homes and certain businesses becoming tempting targets for unlawful entry. And finally, **how safe** is your home without a steady source of lighting for passageways, stairwells, ledges and porches?

Nothing and no one is truly safe or "okay" when the power goes out ... but

### **Jim King Energy has the Solution**

We provide our customers with their own **permanent** standby power supply that takes over within seconds after the power grid fails. This power source provides all the power they need, for as long as they need it. Not a less-safe, noisy portable generator that powers only a few devices and needs gasoline every few hours — but an integral system tied directly into your building's electrical circuits — totally separate from the power grid. And it will run completely trouble-free, 24/7.

That means no more power failures — plus safety, security and an uninterrupted life for you and your loved ones.

### **Now you can become independent of the power grid.**

Think about what that would mean for you in situations just like the ones we've had recently, when many homes were without power for **days**. Now if you escaped that situation, great. But there's no guarantee you will in the future. And with each storm, the odds go up for widespread outages of longer duration. In this last outage, over 400 crews were dispatched and it still took days to restore most power. And is the Chicago area over it yet? No, sporadic power outages continue to this day, even in nice weather. And it is common for thousands in communities to experience power losses when the temperatures climb!

The best insurance you could have against occurrences like these is permanent, reliable, independent standby power ... hands down.

**We would like to get some information into your hands right now. Call or sign up today and you will receive a quote on your own permanent power supply for no cost and no obligation.**

Take control of **your** power situation. End power failure at your home or business once and for all. Our experts are standing by to answer your questions and send you that information right now!

### **Call Jim King at (630) 234-2028**

PS. **ASK ABOUT OUR JULY SPECIAL.** You'll receive \$100 off the price of your power unit plus 10% off the cost of installation!

**Sign up today! We'll get right back to you with Important Information about Power Solutions**

*Just put your name and e-mail address here and we'll set up a time to visit, give you a quote - and tell you more about how to end power failures now!*

Name:

Last Name:

E-mail: