

The Pampered Chef[®]
Consultant News

April 2012

**TPC Sales
Challenge**
3 Months to Earn!

BRIGHT IDEAS
TO MAKE YOUR
BUSINESS
GREAT!

Grilling tools
can ignite your
April sales

7 ways
to market the
Market Tote

April is a
great time
to recruit

**Earn National
Conference
Registration
Discounts!**

Coming soon:
**New Website
and Web Tools!**





Celebrate *spring!*

What a fabulous time to achieve, sell and grow! Earn the Travel in Style logo bags to take to National Conference in August, as well as discounts on National Conference registration!

This month, offer customers a simple way to celebrate the moms in their lives with our Mother's Day Special. Our Father's Day Special offers great gifts for dads, too.

Stay on course for the TPC Sales Challenge. With three months left to earn, there's time to go for the gold and get it! And, enjoy recognition and exquisite jewelry by earning Excellence Awards. You have an extra month to achieve, so spring into action.

Have you picked your Irresistible Destinations port of call yet? Imagine you on your Mediterranean voyage, being treated like royalty all because you did a little each day and stayed consistent. The only thing needed to be extraordinary is to do ordinary things every day in your business.

Book Help Whip Cancer® Fundraising Cooking Shows for May. Set goals for your number of Shows and products sold. Remember, \$1 from every Help Whip Cancer® product purchase funds breast cancer research, education and screening programs. You and your customers will help save lives!

Starting, running, growing and enjoying your business is about to become much easier and more fun with the new Pampered Chef® website and web tools! Read more about them on page 8. Live your dreams!

Janice

Vice President and General Manager
Canada & Mexico

Have fun and grow your business with April action!



2 APRIL SHOWS

FREE! *Going Pink Apron*

Wear it at your Help Whip Cancer® Shows. It's the perfect reminder for hosts and guests that Help Whip Cancer® rewards everyone!

be a stylish conversation-starter!



Going Pink Consultant Sales Promotion



Male Consultants will receive half-apron.

Note: To receive the Going Pink Apron FREE, at least TWO Cooking Shows, Catalog Shows, Fundraiser Shows and/or Pampered Bride® Shows of at least \$200 in guest sales (before tax and shipping) must be held April 1-30, and submitted no later than midnight CT on April 30, 2012.



2012 TPC SALES CHALLENGE

We're Halfway There! Are You?

April's the halfway mark of our 2012 TPC Sales Challenge. (If you're halfway there too, great! If not, there's time to achieve and you can get there!) Stay in the game and join the galaxy of earners on their way to gold, silver and bronze level rewards!

Maybe you just started your business and heard about the Challenge. Or, perhaps you're a quarter or third of the way there already. Great progress! Now all you need to do is book 1-2 extra Shows to keep the momentum!

The most important thing is your decision to set your goal and make small, consistent moves everyday in your business. You'll also get help from the fantastic April and May Host and Guest Specials!



- Use *Your Spring Marketing Guide* and hold some fun Cooking Shows featured there.

- The selection of new spring products will entice and excite all of your guests at every Show! *Your Spring Product Guide* will help you be the expert.
- May Fundraiser Shows are great ways to delight your hosts and guests, gain happy customers and welcome new Consultants in their own businesses. They also attract potential new customers and Consultants.



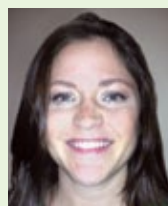
The Pampered Chef® has something for everyone! Read these additional insights from excited 2012 TPC Sales Challenge participants.



Terena Gunderson, Senior Consultant, Alberta, is passionate: "I've been a Consultant since the end of November and am going for the gold level. I love The Pampered Chef®, and tell everyone about the new spring products. Who doesn't want to taste easy, delicious recipes once I showcase new spices and sauces at my Shows! My passion fuels everything else."



Wendy Bach, Team Leader, British Columbia, says, "I love the fact that when I set my mind on one Pampered Chef® promotion or challenge, then set a consistent Show schedule, all the following promotions fall into place and I can earn from every one!"



Becky Grant, Team Leader, Ontario is excited: "The TPC Sales Challenge is my fuel to increase my number of Shows and the number of people I meet and invite. Additionally, earning the gold level will be my stepping stone to earning my Irresistible Destinations cruise, as well as promote to Director!"



Cindy Behrmann, Consultant, British Columbia, had a great start to her business in January, with 27 future bookings and holding 7 Shows the following month. She says, "When I heard about the TPC Sales Challenge, I reset my goals to include earning the gold. I may pamper myself with a gift card, or pamper my husband to thank him for his supporting me in my business!"



What else did they do to get where they are? The same thing you can do! Each one:

- Made a decision to go for the gold.
- Has a great attitude and doesn't give up.
- Is enthusiastic and passionate about what her business can provide each host and guest through the incredible monthly promotions.
- Makes small course corrections and regains her momentum right away.
- Looks at where she wants to be in her business, then gets support and training.
- Always has fun in her business and surrounds herself with other excited people!

We believe in you!

Set your sights on these achievable levels and **go for the gold!**

live YOUR dream

The Pampered Chef
National Conference 2012

**August
10 & 11, 2012**

Make your dreams come true!

Learn, share, laugh with Consultants from coast to coast in Toronto at National Conference.

Participate in workshops that will help you sharpen your skills and give you insight into how you can **Live Your Dream** with your Pampered Chef® business.

- Create your **dream** calendar full of Shows.
- Achieve your **dream** results with effective host coaching.
- Build your **dream** Team and help others achieve their **dream** with effective recognition.
- Learn how others have built their **dream** business.

National Conference kicks off with a special Toronto Harbor dinner cruise the evening of Aug. 9 for Directors and above. PROMOTE now so you can be on board!

There will be an optional networking event Aug. 9 in the evening for Consultants, Senior Consultants and Team Leaders.



Join us in
Toronto for
National
Conference!

**National
Leader Day
2012**

**ATTENTION Team
Leaders and above!***
**National Leader
Day is for you!**

On Thurs., Aug. 9, you will connect with other leaders from across Canada to share, learn and grow. Make plans now to be at this amazing event.

It's TWO great events in ONE fabulous location, the Fairmont Royal York in Toronto.

Registration opens next month. See you in August!

*All Excellence Awards achievers, regardless of level, are invited to attend National Leader Day. Excellence Awards achiever, you will want to make this event a priority to receive your 500 PC dollars.

Stay tuned for more details.

Registration opens in early May!

FREE registration can be yours!



Level 1

Save \$100 on National Conference 2012 registration when you hold and submit \$3,000 in commissionable sales April 1–30.

Level 2

Save \$200 on National Conference 2012 registration when you hold and submit \$6,000 in commissionable sales April 1–30.

Level 3

Get FREE registration (\$250 off*) when you hold and submit \$7,500 in commissionable sales April 1–30.

Join us in Toronto for National Conference!



* Free National Conference registration price is based on the Early Bird registration fee of \$250. Full onsite registration is \$350. The maximum available discount for this promotion is \$250.

Note: To receive discounted National Conference registration, all commissionable sales must be held April 1–30 and submitted no later than midnight CT on April 30, 2012. As a privilege of their level, Executive Directors and above are awarded free National Conference registration. There is no substitution of award for achievers at these levels. Discount may be used only for National Conference 2012 registration.

seven WAYS

to Sell the Market Tote

Here are seven great ideas for using the Market Tote. All of your customers will want at least one for themselves and another one to give as a gift – for Mother’s Day and any day!



1 *The Environmentalist*

Forget paper and plastic ... make it paisley! She'll use it every time she goes to the grocery store, farmers market and everywhere she shops.



2 *Your Yoga Buddy*

The Market Tote is a stylish way of carrying her mat, towel and water bottle to the yoga studio. It folds up for convenient storage between classes.



3 *"Crafty" Friend*

The Market Tote keeps yarn, needles and other craft supplies within easy reach when she gets inspired to create something spectacular!

4 *Favorite Teacher*

Teachers give this tote an A+. It's just the thing for carrying papers and supplies to and from class. And it becomes a roomy beach bag during summer vacation!

5 *Trusted Babysitter*

Show her you appreciate all she does for your children and you! Fill the Market Tote with flowers, her favorite candy or toys and books she can share with other children.

6 *The Traveler*

She'll be traveling in style carrying the striking black-and-white paisley Market Tote. It makes the perfect carry-on piece and is the ideal size to take on sightseeing trips.

7 *Parents of Active Kids*

The Market Tote keeps up with the most active kids. The kids will love it, and so will their parents! Ballet tights, soccer cleats, music books — everything stays in one place.



THE MARKET TOTE
FOLDS UP TO EASILY
FIT IN YOUR CAR,
BRIEFCASE OR
GYM BAG!

Available in April only!

Market Tote \$21.00 | Lunch On The Go! Tote \$15.00 | Tote Set \$32.00 (\$4.00 savings!)

you'll love PACKING THESE BAGS...



when you recruit in April!

Recruit ONE new Consultant* to earn 22" Wheeled Carry-On

- Fits in overhead bins!
- Deep front pocket, large main section, locking handle
- In-line skate wheels
- The perfect overnight or weekend bag

Recruit TWO new Consultants* to earn 22" Wheeled Carry-On AND 27" Wheeled Duffel Bag

- Stands upright for easy packing
- Front and side zip pockets, large main section, locking handle
- In-line skate wheels
- Great for toting your gear anywhere

Recruit THREE new Consultants* to earn 22" Wheeled Carry-On AND 27" Wheeled Duffel Bag AND 25" Wheeled Upright Bag

- Expandable main section
- Deep front pocket, locking handle
- In-line skate wheels
- Ideal for extended travel

* Each New Consultant must join April 1–30 and submit \$1,500 in commissionable sales in their first 30 days.

Note: Independent Consultant Agreements must be received in the Home Office between April 1 and midnight CT on April 30, 2012. For the recruiter to receive any piece of luggage, new Consultants must submit \$1,500 in commissionable sales within their first 30 days, as noted in their welcome letter from the Home Office. Luggage pieces will ship as earned.

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start April 1–30

RECEIVE THESE

must-have pieces **FREE!***

Stoneware's dynamic duo:

wildly popular and sure to heat up your new business in no time!



valued at over \$155!

Get your business **cookin'!**

- You'll start earning commission with your first Show.
- The **FREE** Deep Covered Baker and Round Covered Baker offer is only available in April.

Your Consultant is:

you can start **TODAY** for as little as **\$105!**

* When you submit \$1,500 in commissionable sales in your first 30 days. The average new Consultant does this in just three Cooking Shows, and earns \$300 or more in commission.

Note: Your Independent Consultant Agreement must be received in the Home Office between April 1 and midnight CT on April 30, 2012. To receive your Stoneware, you must submit \$1,500 in commissionable sales within your first 30 days, as noted in your welcome letter from the Home Office. Your reward will ship as earned.

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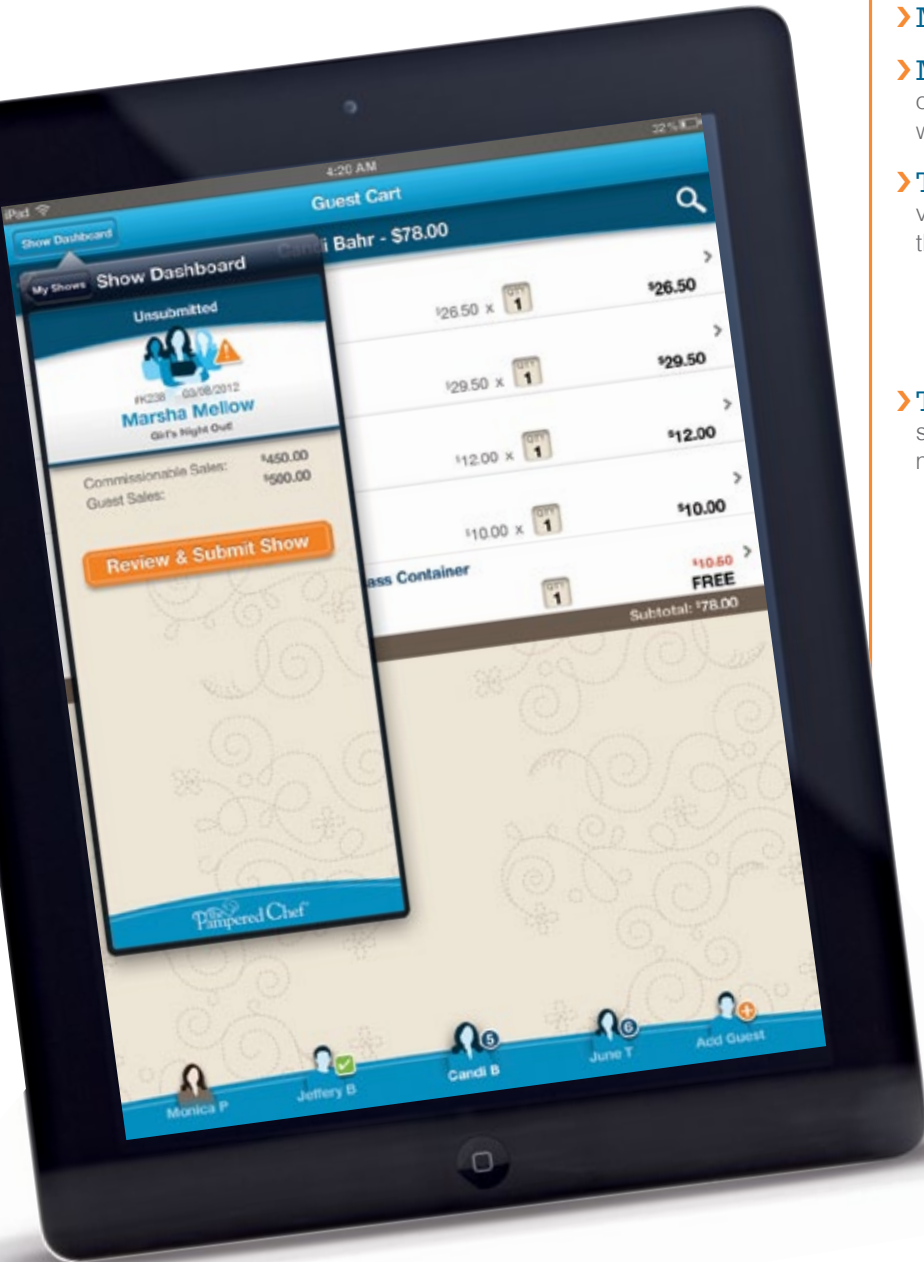
P3118-04/12

new web tools

put success at your fingertips!

introducing:

eBiz
Tools™



Your business is about to become a lot more streamlined and much easier to build, run and grow! When we roll out the new Web later this spring, here's what your Personal Web Site will include:

- › **Mobile app:** Place orders anywhere, anytime.
- › **My Personal Web Site:** Collect online orders, share your latest news and more — all with an attention-getting design.
- › **Tools in My Contacts:** Provide added value to your customers and stay in touch using these professionally designed communications:
 - **Customer Connection emails**
 - **Monthly Customer eNewsletters**
- › **Tools in My Shows:** Now you'll be able to set up beautiful home pages for every Show, manage guest lists and more:
 - **Email invites and reminders:** Make RSVPs instant and easy for guests while building excitement for your Shows!
 - **Host Section:** Make hosting easy! Site includes all the tools hosts need to plan their Shows and track rewards.

* Mobile app works on iPhone®, iPod touch®, iPad® and Android™ phones.

THE NEW PAMPERED CHEF® WEBSITE IS COMING SOON!

With the **new Pampered Chef® website**, you can:



Run your entire business from one site. Schedule Shows, place orders, manage host and guest contacts — whatever you need to do to grow your business, it's all there in one place.

Use any computer with Internet access. Instead of bringing your laptop to a Show, you can use your host's computer. Talk about carry less, sell more!



Attention current PWS subscribers:

Your existing Personal Web Site (PWS) subscription will automatically become an **eBizTools™** subscription on the date you have access to the new website.



For new Consultants who start in 2012:

New Consultants who start after the new Web launches this spring will receive **eBizTools™** FREE during their first 90 days.

Consultants who start within the two months prior to the launch of the new Web will receive 60 days of **eBizTools™** FREE effective on the date they have access to the new Pampered Chef® website.

A group of Consultants invited to the Home Office to try out the **new Web** and **eBizTools™** had plenty of great feedback. Here's what one had to say:

"Having everything in one place is so convenient! The time I used to spend managing my business I can now spend growing it!"

Advanced Director, Gidget Griffin (US)



Take the online training courses coming soon to Consultant's Corner to learn more about:

- Manage Shows — Quick & Simple
- Order Entry ... Easy!
- Personal Web Site — It's SO You!
- Mobile App = Biz Anywhere, Anytime
- Connect With Your Contacts
- Personal Business Reports Know-How



cooking show opening video



YOU'LL ALSO FIND A TRANSCRIPT OF THE VIDEO ON CONSULTANT'S CORNER.

Take It From The Top

No one knows more about The Pampered Chef® Canada than our Vice President/General Manager, Janice Gerol. Why not let her introduce your next Show?

Use our new video narrated by Janice as an attention-getting opener to all of your Cooking Shows. At only 90 seconds in length, it's a perfect taste of The Pampered Chef® business and what guests can expect from your Show.

Preview and download the video to your computer for a simple, effective and professional Show starter. You can find it on Consultant's Corner in the Getting Started Resource Center, (see the Cooking Show checklist) or under the Managing Your Business tab. New Consultants receive a DVD of this in their welcome package. It's working for these Consultants:

"The video caught everyone's attention and ... made it easier to actually speak about our business. It is professionally done, short and to the point, and most of all, gives our company credibility. I love it!" —*Betty Smith, ON, Consultant*

"I did my 900th Show yesterday with a group with whom I've done endless Shows. Often, I can't hold their attention: They just come in, chat, socialize and eat. The new video introduction to the Show was like a shot in the arm. It immediately captured their attention, and the entire Show took on a more professional aspect." —*Jan Theoret, ON, Advanced Director*

PAMPER YOUR GRILLMASTER

THIS FATHER'S DAY



**Sets Available
May 1-31 Only!**



ONLY
\$79

BBQ Pizza Pan

Bundle:

- BBQ Pizza Pan
- The Pampered Chef® Great Grilling Recipes
- BBQ Mitt
- BBQ Flexible Turner

~~WAS \$98.25~~
NOW \$79 (#RC60)



BBQ Roasting Pan & Can Holder Bundle:

- BBQ Roasting Pan & Can Holder
- BBQ Slotted Spoon
- Smoky Applewood Rub

~~WAS \$70.25~~
NOW \$55 (#RC61)

ONLY
\$55

GRILLTASTIC DEALS FOR:

- You
- Dads
- Grandfathers
- Uncles
- Brothers
- Friends
- Graduates
- Teachers



BBQ Essentials Bundle:

- BBQ Turner
- BBQ Tongs
- Smoky Barbecue Rub
- Crushed Peppercorn & Garlic Rub

~~WAS \$60.50~~
NOW \$45 (#RC62)

ONLY
\$45

Your Consultant is:



Note: Shows/orders must be received by midnight CT on May 31, 2012, to guarantee delivery by Father's Day. The Father's Day Special is available through May Cooking Shows, Catalog Shows, Fundraiser Shows, Pampered Bride® Shows, individual orders (electronic, mail) and online orders. To qualify for the Father's Day Special, Shows/orders must be held May 1-31 and submitted to the Home Office no later than midnight CT on June 15, 2012. To purchase the Father's Day Special, you must write the special item number(s) in the "specials" section of the sales receipt. There is no limit to the number of Father's Day Special bundles that you can purchase.

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Show It, Say It, Sell It

April can be a fantastic time to hold Cooking Shows outdoors, and nothing says spring like grilling! The ideas from *Your Spring Marketing Guide* and the new spring products are ideal for cooking quick, healthy, delicious recipes. To boost spring sales, read up on products for the items you'll be using at your Shows to help guests understand how useful they would be in their own homes.

Here are some ideas to try:



The Pampered Chef® Great Grilling Recipes



Pass this exciting cookbook around and point out to guests that it includes essential grilling basics, as well as tips for the grill master. Show them a photo of a completed recipe and some Grill Master's tips. You could say, "Want to create delicious grilled dishes? This cookbook lets you do it all, with 56 grilling classics, to seafood, to delicious veggies and pizza. There's something for everyone in this cookbook, with nutritious recipes perfect for everyday dining and casual entertaining."

Grill Pan and Grill Press



Try out the wonderful recipe for *Grilled Chicken, Ham & Swiss Wraps* during a Dinner in a Dash Show. Demonstrate the pan and press in action on the grill and mention to guests how easy it is to make chicken breasts, burgers and more in only 15 minutes. As you highlight the Grill Pan and Grill Press, mention the barbecue sauces and rubs. This would be a great time to cross sell the Guest Specials for April and say, "We also have ideal Mother's Day products and ideas for mom, like our wonderful Market Tote and Lunch on the Go! Tote, or our beautiful Bamboo Bowl and Spoon Sets."

Must-Have Grilling Tools

While you're telling guests about how wonderful their grilling season is going to be with our products, share another great cross-selling opportunity. Say, "Every griller needs quality grilling tools, and our Grill It! BBQ Tool Set is an essential partner for every grill; and the set makes a great gift for almost anyone."



Let your grilling Shows be filled with fun, excitement and plenty of opportunities to use the products and recipes available. Get more ideas and recipes from Consultant's Corner, and share the best product — offer The Pampered Chef® opportunity!

Set sail for success **THIS SUMMER**

when you hold and submit
2 Shows in May and June!

2 MAY SHOWS
FREE! *nautical tote*

Bring it to all your summer Shows, picnics and parties! You'll book Shows and attract others to join when they see how rewarding a Pampered Chef® business can be.



Unzip the tote sides
and the Cool & Serve
Square Tray fits right in!

Cool & Serve Square Tray not included.

insulated!

Note: To receive the FREE Nautical Tote, at least TWO Cooking Shows, Catalog Shows, Fundraiser Shows and/or Pampered Bride® Shows of at least \$200 in guest sales (before tax and shipping) must be held May 1–31 and submitted no later than midnight CT on May 31, 2012.

An attention-getting look
for your summer Shows!

2 JUNE SHOWS FREE! nautical apron

Chart a course to curiosity at
your Shows and say, **“Who’d
like to be the captain of
their own ship? I have my
own business and you
can, too!”**



The Pampered Chef®
discover the chef in you®



Note: To receive the FREE Nautical Apron, at least TWO Cooking Shows, Catalog Shows, Fundraiser Shows and/or Pampered Bride® Shows of at least \$200 in guest sales (before tax and shipping) must be held June 1–30 and submitted no later than midnight CT on June 30, 2012 (month end deadline applies).

Celebrating Directorship & Beyond

Congratulations on promoting Feb. 1!

New Director



Lorraine Reimer, AB

"I started my Pampered Chef® business for the fun, and my love for the products. My Director soon saw leadership potential in me, and I started weekly coaching calls. With consistency, and as inviting others to join me became more natural, my business began taking off. I really love helping others with their businesses and celebrating with them as they succeed in meeting their goals. This year's TPC Sales Challenge is thrilling and I'm inspiring my Team to go for the gold!"

Congratulations to New Team Leaders

who promoted Feb. 1!

Cynthia Nelson, SK
Kim Ashton, ON
Meilyn Kelly, ON



February Top Achievers

Congratulations to the 9 Senior Consultants who promoted Feb. 1!

2 or more Personal Recruits

Recruiter	# of Recruits	Title
Krista Beakley, MB	3	A
Michelle Beaupre, ON	3	S
Fay Carslake, ON	3	A
Teresa Catalli, ON <i>ES</i>	3	D
Tracey Fron, ON	3	C
Jennifer Shaver, ON <i>ES</i>	3	A
Ruth Brown Martens, ON	2	D
Francine Fortier, ON	2	E
Antonella Green, BC	2	C
Teresa Jackson, AB	2	D
Tanya Johnstone, AB	2	D
Natalie Kristjanson, MB <i>ES</i>	2	A
Amie Lewis, SK	2	D
Star Lippay, ON	2	A
Juliette Marcelet-Blois, NB	2	C
Cynthia Nelson, SK	2	TL
Stephany Publicover, NB	2	D
Holly Schefold, ON	2	D
Linda Stott, ON	2	D
Mellisa Toennies, AB <i>ES</i>	2	A
Jennifer Wallace, ON	2	D

Top 20 Personal Sales

Name	Sales	Title
1. Kimberly Moreau, ON <i>ES</i>	\$14,078.83	A
2. Marci Sheward, SK <i>ES</i>	\$13,810.66	A
3. Mellisa Toennies, AB <i>ES</i>	\$11,053.53	A
4. Jennifer Shaver, ON <i>ES</i>	\$10,645.98	A
5. Shandell Rodermond, AB	\$9,762.57	TL
6. Michelle Beaupre, ON	\$9,016.89	S
7. Trish Baldo, ON <i>ES</i>	\$8,880.80	A
8. Kathleen Fernandez, ON	\$7,818.51	D
9. Carla Rempel, MB	\$7,748.58	E
10. Andrea Sale, AB <i>ES</i>	\$7,675.04	D
11. Johanne Blais, ON	\$7,618.61	C
12. Sunny Stump, BC	\$7,539.70	A
13. Michelle Kelly, ON	\$7,438.76	A
14. Laurie Doyle, ON <i>ES</i>	\$7,393.59	S
15. Teresa Catalli, ON <i>ES</i>	\$7,138.23	D
16. Robin Witt, ON <i>ES</i>	\$7,138.08	A
17. Christine Steiniger, ON	\$7,055.31	D
18. Natalie Kristjanson, MB <i>ES</i>	\$7,001.47	A
19. Karen Hoover, ON	\$6,878.11	D
20. Elaine McEntee, AB	\$6,860.30	D



February Top Achievers



3 or More Personal Team Recruits

Recruiter	# of Recruits	Title
Michelle Beaupre, ON	5	S
Cathy Barber, ON	4	SE
Krista Beakley, MB	4	A
Teresa Catali, ON <i>ES</i>	4	D
Francine Fortier, ON	4	E
Amie Lewis, SK	4	D
Pamela Stavenes, BC	4	D
Christine Steiniger, ON	4	D
Ruth Brown Martens, ON	3	D
Joy Carruthers, NB	3	A
Fay Carslake, ON	3	A
Penny Chmilar, ON	3	A
Tracey Fron, ON	3	SC
Teresa Jackson, AB	3	D
Tanya Johnstone, AB	3	D
Stephany Publicover, NB	3	D
Jennifer Shaver, ON <i>ES</i>	3	A
Connie Shewchyk, ON	3	D
Mellisa Toennies, AB <i>ES</i>	3	A
Jennifer Wallace, ON	3	D
Robin Witt, ON <i>ES</i>	3	A

\$20,000 Career Sales

All \$20,000 Career Sales achievers are awarded this elegant silver chef's hat necklace and receive a 2% increase on their personal commissionable sales.



Meilyn Kelly, ON
Brenda Lacelle, ON
Arlene Macdonald, PE
Katrina McElhinney, NB
Christine Schwemlein, ON

Colleen Swanson, AB
Rachel Vallee, AB
Anna Wiebe, AB
Grace Wybrania, ON

Organizational Sales Volume

Name	Sales	Title
1. Donna Sickinger, ON	\$979,314.35	NE
2. Suzanne Olejnik, ON	\$682,689.53	E
3. Cathy Barber, ON	\$524,517.34	SE

Top 10 New Consultants*

Name	Sales
1. Phyllis Penny, MB	\$4,576.27
2. Melodie Muir, ON	\$4,266.12
3. Cindy Behrmann, BC	\$4,186.57
4. June Tavenor-Brake, NL	\$3,750.74
5. Juliette Marcelet-Blois, NB	\$3,634.63
6. Melissa Weatherall, ON	\$3,631.09
7. Holly Murree, ON	\$3,066.86
8. Jenna Kuchik, AB	\$2,934.03
9. Catherine Millan, ON	\$2,931.87
10. Tammara Behl, AB	\$2,911.87

*New Consultants in their first 90 days with top February sales.

Top 10 Personal Sales + Personal Team Sales

Name	Sales	Title
1. Mellisa Toennies, AB <i>ES</i>	\$50,714.88	A
2. Cathy Barber, ON	\$37,789.08	SE
3. Amie Lewis, SK	\$32,490.57	D
4. Francine Fortier, ON	\$32,479.07	E
5. Trish Ellison, BC	\$28,575.44	A
6. Michelle Beaupre, ON	\$28,464.90	S
7. Marci Sheward, SK <i>ES</i>	\$27,757.56	A
8. Joy Carruthers, NB	\$27,415.15	A
9. Jennifer Shaver, ON <i>ES</i>	\$26,582.10	A
10. Robin Witt, ON <i>ES</i>	\$25,719.39	A

Find additional new Consultant Recognition on Consultant's Corner in the Recognition and Incentives section. Look for New Consultant Recognition & Resources.

ES This symbol denotes an *Elite Seller*.

To qualify as an Elite Seller, Consultants must have \$85,000 in personal commissionable sales in the past rolling 12 months and \$7,000 in personal commissionable sales in the current month. Elite Sellers earn an additional 2% commission on personal sales for their earning month. They also qualify as a Director for that month and are eligible for Director privileges and awards.

Janice says:

"Whenever your business faces a challenge, you can rely on the 3-2-1 Success Plan to help you overcome it. That's the foundation on which every successful business is built.

"By working the plan every day, your business grows and you reap the rewards. This year, when you earn the silver level Irresistible Destinations trip, you'll soon be surrounded in pure luxury on our spectacular 5-night Mediterranean cruise for two, visiting the magical, alluring cities of Cannes, Pisa/Florence and Rome."



"Alberta Director Tanya Johnstone faced a major challenge, but kept working the 3-2-1 Success Plan. Because of a move, she had to start her business from scratch. Instead of putting her plans of earning an Irresistible Destinations trip on hold, Tanya kept working her business in her new hometown, and earned the 2011 silver level Incentive Trip to Maui!"

Here is how she describes her journey: "Last summer, my business was strong and I was well on my way to earning the incentive trip to Hawaii. Then in July, my husband was offered a job that was too good to pass up; but we had to move in just three weeks! "The

prospect of completely starting my business over was challenging, but I attended National Conference and hosted a fall launch and moving party Show; thirty guests came and I had \$1,200 in sales!

"Once we were settled, I went to New Director Academy and it was one of the most amazing events I have ever attended! It was just what I needed to get inspired and it turned out to be the most incredible time in my Pampered Chef® career! My Show schedule and sales picked up, and by mid-October I had reached the bronze level trip requirements. I continued to grow my business until I also earned my unforgettable silver level incentive trip to Maui!

"What may seem like an impossible feat at first can truly become a reality when you do what we're trained to do: Use the 3-2-1 Success Plan. I can't wait to sail the Mediterranean next year!"

The Pampered Chef®
irresistible
destinations
2012



A monthly publication
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The Pampered Chef—Canada Corp.

Please submit
ideas and suggestions to:
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april 2012

sunday	monday	tuesday	wednesday	thursday	friday	saturday
1	2 Call TPC Audio Blog (416) 760-4010	3 Check <i>PC NewsWire</i>	4	5	6 Good Friday, Canada Office closed	7
8 Easter Sunday	9 Call TPC Audio Blog (416) 760-4010	10 Commission statements mail/direct deposit Check <i>PC NewsWire</i>	11	12	13	14
15 Mid-month mail/fax PamperedPartner® orders due	16 Call TPC Audio Blog (416) 760-4010	17 Check <i>PC NewsWire</i>	18	19	20	21 • Bronze level incentive trip – New Orleans
22 • Bronze level incentive trip – New Orleans	23 Call TPC Audio Blog (416) 760-4010	24 Check <i>PC NewsWire</i>	25 Mid-month direct deposit posts	26 FedEx® and <i>Purolator</i> DEADLINE	27	28
29	30 Last day to hold and submit 2 Shows to earn Going Pink Apron Last business day mail/fax PamperedPartner® orders due Call TPC Audio Blog (416) 760-4010 Last day to submit agreements for April Recruiting Promotion					



may 2012

- 1 Excellence Awards Developing Leaders deadline
- 9 Commission statements mail/direct deposit
- 9-11 Executive and Upper Level Director Summit
- 13 Mother's Day
- 15 Mid-month mail/fax/PamperedPartner® orders due
- 21 Victoria Day, Canada Office closed
- 25 Mid-month direct deposit posts
- 28 Memorial Day (US)/Home Office closed; Canada Office and Solution Center open
- 29 FedEx® and Purolator® deadline
- 31 Last business day mail/fax/PamperedPartner® orders due/Excellence Awards earning period ends

programs & promotions

Listen to [let's talk promotions](#) on Consultant's Corner for ideas to boost bookings and sales!

april recruiting promotions

Recruiter*:

- You'll love packing these bags when you recruit April 1-30!
- Recruit ONE new Consultant, receive 22" Wheeled Carry-On!
 - Recruit TWO new Consultants, also receive the 27" Wheeled Duffel Bag!
 - Recruit THREE new Consultants, also receive the 25" Wheeled Upright Bag!



New Consultant*:

Get your business cookin'! Start April 1-30 and receive the Deep Covered Baker and Round Covered Baker FREE!

* New Consultants must submit \$1,500 in commissionable sales in their first 30 days. See pages 6 and 7 for complete details.



APRIL

MAY

JUNE

host specials

When guest sales are \$200-\$749.99, hosts select ONE bamboo item or set at 60% off!

When guest sales are \$750 or more, hosts select TWO bamboo items or sets from our Bamboo Collection at 60% off!

Choose from 11 items and sets.



Hosts select ONE Frosted Dots item at

60% off!

Choose from 9 items or sets.



Hosts Select ONE at 60% off:

- Collapsible Serving Bowl Set (LY06)
- BBQ Pizza Pan Set (LY07)
- BBQ Roasting Pan & Can Holder Set (LY08)
- Cool & Serve Square Tray Set (LY09)



guest specials

With \$80 purchase, choose ONE:

- Bamboo Slotted Spoon Set (RB87)
- Bamboo Spoon Set (RB88)

With \$110 purchase, guests

choose ONE:

- Bamboo Slotted Spoon Set (RB87)
- Bamboo Spoon Set (RB88)
- Bamboo Petite Snack Bowls (set of 4) (RB89)
- Bamboo Small Snack Bowls (set of 2) (RB90)
- Bamboo Cracker Tray (RB91)

Mother's Day Special

- Market Tote only \$21 (RC42)
- Lunch on the Go! Tote only \$15 (RC43)
- Purchase together for only \$32, a \$4 savings! (RC44)

To qualify for the April Host/Guest Special, Shows/orders must be received in the Home Office no later than midnight CT on May 15, 2012.

Purchase Help Whip Cancer®

products:

- Paisley Oven Mitt – \$15.00 (RC05)
- Paisley Oven Pad – \$11.50 (RC06)
- Cake Tester – \$6.25 (RC07)

PLUS! FREE with \$80 purchase, guests receive: Pink Classic Scraper (RC08)

Father's Day Special

- BBQ Pizza Pan Bundle \$79 (RC60)
- BBQ Roasting Pan & Can Holder Bundle \$55 (RC61)
- BBQ Essentials Bundle \$45 (RC62)

To qualify for the May Host/Guest Special, Shows/orders must be received in the Home Office no later than midnight CT on June 15, 2012.

With \$80 purchase, guests choose

ONE FREE:

- Julienne Peeler (RC85)
- Serrated Peeler (RC86)
- Vegetable Peeler (RC87)
- Avocado Peeler (RC88)



To qualify for the June Host/Guest Special, Shows/orders must be received in the Home Office no later than midnight CT on July 15, 2012.

consultant sales promotion

going pink 2012

Hold and submit at least 2 Shows in April and receive a Going Pink Apron!

- **BONUS!** 2 Shows in February, March and April, receive a Going Pink Umbrella.

National Conference Registration

Receive FREE or discounted registration based on your commissionable sales April 1-30:

- Hold and submit \$3,000, receive \$100 off
- Hold and submit \$6,000, receive \$200 off
- Hold and submit \$7,500, receive \$250 off

Set sail for success

Hold and submit at least 2 Shows in May and June and receive exclusive Nautical items.

- 2 Shows in May, receive the insulated Nautical Tote!
- 2 Shows in June, receive the Nautical Apron!



other programs & promotions

irresistible destinations 2012 incentive trip

Jan. 1 – Dec. 31, 2012

The Pampered Chef® Excellence Awards

May 1, 2011 – May 31, 2012
(Developing Leaders ends May 1, 2012)

2012 TPC Sales Challenge

(Consultants, Senior Consultants and Team Leaders)
Jan. 1 – June 30, 2012

Fast Track to Director

\$500-\$2,000 available to earn for new Consultants

Yes, I'm Cookin'! (for new Consultants)

Director Plus (for new Directors)

New Director promotion

bonus of 250 Pampered Chef® dollars

Round-Up from the Heart® 2011

Sept. 1, 2011 – Aug. 31, 2012.

For complete details on all promotions, please refer to the individual flyers in *Consultant News* or on Consultant's Corner.