

BULLETIN

SIMS RECYCLING SOLUTIONS' NORTH AMERICAN EMPLOYEE NEWSLETTER

INDUSTRY NEWS

A CLOSER LOOK AT WHAT'S HAPPENING IN OUR WORLD

Sims Metal Management Named In The Global 100 Most Sustainable Corporations In The World

We are proud to announce that we have been named as one of the top 100 sustainable corporations in the world at the 2009 World Economic Forum in Davos, Switzerland. The Global 100 Most Sustainable Corporations in the World project was launched in 2005 to identify companies that consistently demonstrate superior positioning and performance in environmental, social and governance issues, relative to their industry peers.

This nomination is a tremendous endorsement of our performance and sustainability credentials. We are the only waste treatment or recycling company anywhere in the world to be included in the list and it is a testimony to our identification and effective management of the societal, environmental and governance factors which impact our business that we have been included.

- For more details, log on to www.global100.org -



MARCH/APRIL 2009

EARTH DAY 2009

HELP YOUR COMMUNITY CELEBRATE EARTH DAY!!!

Join us in doing our part to provide a service to the communities we operate in and create environment awareness around the country.

Sims Recycling Solutions' Earth Day EcoDays:

West Chicago - April 18th from 8am-2pm, electronics collected free of charge from any and all residents.

Roseville - April 22nd from 10am-4pm at McClellan Park (proceeds go to Twin Rivers Unified School District) & an all day employee event with HP and Dreamworks

It's not too late to plan an Earth Day EcoDay for your community!

Contact your Marketing Department to find out how: amanda.hale@SimsMM.com.

DON'T FORGET!

Daylight Saving Time begins **Sunday, March 8th** - don't forget to "Spring Ahead" one hour!



SimsMMway Safety. CoMMitted To What Matters Most.

Your Marketing Department is excited to announce the beginnings of a new, multi-faceted campaign in support of the SimsMMway Safety Program. SimsMMway Safety's core vision is to achieve a Zero Harm Workplace. Towards this goal we will be aiming to educate and reinforce the basic tenets of SimsMMway Safety, making it clear what matters most and why safety is not only important at work, but at home as well. Because SimsMMway Safety is about the most critical component of our business, YOU, this program will highlight the global diversity of our workforce. From North America to the APAC region, from plant managers and line workers to the CEO, the SimsMMway message will focus, literally, on you our employees. You will be active participants in this effort, featured in pieces that will be used throughout the company, including regular handouts, flyers, and posters. (see example at right)

Have an idea of a safety message you'd like to share? email it to david.kent@SimsMM.com.



THIS ISSUE

1. INDUSTRY NEWS / EARTH DAY 2009/ SPRING AHEAD
2. REGIONAL NEWS/ ANNOUNCEMENTS/PROMOTIONS

REGIONAL NEWS

A CLOSER LOOK AT OUR PEOPLE & LOCATIONS ACROSS NORTH AMERICA

ROSEVILLE, CA

Sims Recycling Solutions' Contribution To a California Environmental Legacy

Last month at a ceremony held by the City of Roseville, James Cuppet (Plant Manager) presented a check for \$9,500 to IDEAScape. Sims Recycling Solutions has held numerous events to help the Roseville Utility Exploration Center build IDEAScape, an outdoor expansion of their Environmental Learning Center. During the past several months, Sims Recycling Solutions and NEC Electronics America, Inc. have helped to raise \$9,500 by collecting and responsibly recycling over 94,000 pounds of electronic waste. When completed, IDEAScape will showcase alternative energy, recycling concepts, and cutting-edge conservation technologies.

-Log onto www.dceplanning.com for more information-



BRAMPTON'S PAPERLESS SHIPPING

Steps Towards an ISO 14001 Goal Give Brampton's Customers Easy, On-Line Access to Shipping

Last Month Brampton went live with an on-line feature that enables customers to schedule a delivery of equipment on the internet. The Marketing team worked with Brampton to create a landing page where their clients can complete and submit a Shipping Notification Form. The client receives an e-mail confirmation of their request at the same time a similar e-mail alert is sent to Customer Service Representative Wendy Boettger. Not only is this service convenient for Brampton's customers, it is also an active step towards achieving one of their ISO 14001 Goals for 2009, reduction of paper consumption. Check out the landing page at www.ShiptoSimsRS.com and let us know if an on-line form might be useful for your site or department!

ENGAGEMENT



Congratulations to Pat Koehn and Liz Pahnke who are engaged to be married Sat., Oct. 10th in Elmhurst, IL. Pat is an Account Executive Supervisor in West Chicago and Liz is a pre-school teacher at Immanuel Lutheran School in Elmhurst.

WELCOME TO OUR FAMILY!

Our Family of Employees is Our Most Important Asset. It is with Great Pleasure That We Welcome the Following New Members!

Franklin Park:

Jose Garza- Account Executive
Jim Peplinski- Maintenance Foreman
DeAnna Saucedo- Administrative Assistant

LaVergne:

Jennifer Downing- Associate, Customer Service

Roseville:

Lawrence R. King- Policy Analyst
Eddie Shipman- Logistics Analyst

Tampa:

Doug Buffenbarger- Plant Manager

West Chicago:

Trudi Beardsley- Account Executive
Jose G. Cruz- Account Executive
Kimberly Milewski- National Sales Administration Asst.

PROMOTIONS!

Congratulations To All of Our Employees Who Have Recently Been Promoted!

Franklin Park

Andrea Filley has been promoted from Administrative Assistant to Account Executive.

West Chicago and the North Region

Daniel Martinez has been promoted from Auditor to IT Systems Administrator for both the West Chicago and Franklin Park sites.

LaVergne and the South Region

David Porterfield has been appointed Operations Manager for the Nashville Hardware site. David will successfully implement the SimsMMway safety initiative towards a zero harm workplace, implement cost-savings initiatives, and continue his work with lean manufacturing and the 5S program.

Paul Sweeney has been appointed Safety, Health, Environment and Community Manager - South Region. Paul will provide guidance and expertise to all SHEC Managers and technicians within the region.

Kim Armstrong has been appointed Human Resources Manager - South Region. Kim has direct HR responsibility for all sites within the Region and will lead the integration of HR policies within the region.

Michael Taylor has been appointed Plant Manager of the LaVergne Hardware plant. Michael has spent the last few years in the role of Operations Manager; prior to that he served the LaVergne site as Environmental, Health and Safety Manager.

Houston Hunt has been appointed Plant Manager of the Nashville Ink plant. Houston began his career with Sims Recycling Solutions as a student intern, progressing into the positions of Plant Engineer, Project Engineer, and now Plant Manager.

